

SUNFLOWER, A BIT OF HISTORY

The sunflower is a plant native to the Americas that arrived in Spain with the colonizers during the 16th century. It gets its name from the fact that it turns during the day so that its flower always faces the sun. It is a plant with a thick stem and a large flower, yellow in colour when ripe, which bears a blackish, shelled fruit, the sunflower seed, from which sunflower oil can be obtained, and which can be peeled and eaten (either raw or roasted).

It was not until the 19th century that it became important as an industrially exploitable crop. The spread of the sunflower in Eastern Europe was due to the lack of other types of oil and the fact that sunflower oil only freezes at very low temperatures. Because of its adaptation to cold weather, the sunflower became popular in Russia and the country is now the world's largest producer and exporter of sunflower oil.

Its most important use is as edible oil, since it is **the most used seed oil for food in the world**. It is also used to make soap, candles, varnishes or paint, and is an excellent lubricant.





Sunflower and its PROPERTIES

Sunflower oil is **good for our health** thanks to its antioxidant qualities and therapeutic properties.

It is a soft and light oil, ideal for frying since it withstands high temperatures very well.

It is also highly recommended for conserving and baking.

A natural source of vitamin E.

It is the ideal alternative to other seed oils from the point of view of nutritional balance.





FONTASOL is a sunflower and seeds oil brand backed by **one of the world's leading oil producers, SOVENA**, which makes it a very solid business project, with guarantees of success and great capacity for future development.

With a portfolio that adapts to the needs of the consumer, it is aimed at those who want to prepare crispy and light fried foods, and who want a versatile product for all types of dishes.

Sovena and the farmer

In recent years Sovena has consolidated its sunflower oil business in Spain, and today has a technical and commercial team specialized in the promotion and purchase of sunflower in cooperation with Spanish farmers.

Through this project, **our team selects the best seeds** and sells them to producers, purchasing the harvests at a fair and stable price. In this way, the farmer is accompanied throughout the production cycle.

This direct relationship with the farmer allows us to generate commercial efficiencies, thus increasing the profitability of operations.

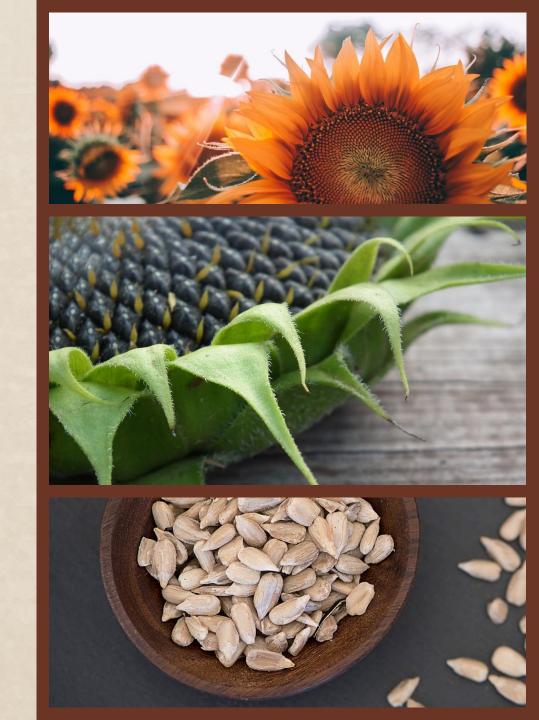
THE FARMER IS ACCOMPANIED THROUGHOUT THE PRODUCTION CYCLE

GUARANTEE AND COMPETITIVENESS

In addition to having strategic partnerships with seed oil producers, our milling and refining plants are strategically located in Spain to optimise geographical reach while minimising logistical costs.

Our facilities package both olive oil and seed oil, which allows us to have a competitive cost structure.

Sovena is the Spanish market leader (packaged + bulk)



Origin SPAIN

The area under sunflower cultivation in Spain is decreasing year after year, basically due to the policy of many operators to import cheap sunflower seeds from Eastern European countries.

FONTASOL is committed to our country's agriculture, to "a product that is so much ours" and offers you a 100% Spanish product.

We are focused on commitment, sustainable agriculture and respectful sunflower production.



PORTFOLIO SUNFLOWER OIL



These are available in 1L, 3L and 5L sizes, and we can pack them in other formats to suit customer needs and market preferences.

PORTFOLIO OTHER OILS



These are available in 1L, 3L and 5L sizes, and we can pack them in other formats to suit customer needs and market preferences.



CONTACTS



SOVENA ESPAÑA, S.A.U.

Ctra. Rinconada – Brenes km 11,7 41310 Brenes (Sevilla) España

Tel: +34 955 653 300

www.sovenagroup.com | www.fontasol.es